

BANNER POLICY

CITY OF NEW BALTIMORE

The following written policy shall apply as adopted by the City Council of the City of New Baltimore, unless amended, revised or rescinded.

1. City Council Approval Required. It is unlawful for any person or entity to suspend by any ropes, or wires, any banners, or signs across any streets, or public places in the City without City Council's approval.
2. Application. Applications for installation of banners shall be made with the Office of the Clerk. The proposed banner shall be submitted for approval to the City Council.
3. Distribution. Any application for banners shall be reviewed by the administration. Additional approvals may also be required from either the Michigan Department of Transportation or Macomb County Road Commission, depending on the nature of the banner and its street location.
4. Permitted Banners. The following banners may be permitted by the City Council of the City of New Baltimore:
 - a. Banners proposed by governmental entities involving issues that relate to the function of such governmental entity.
 - b. Banners which display information about an event which is intended to primarily raise money for charitable purposes such as by illustration only, a dinner sponsored by a service club, or an event which involves donations of monies or other items for the benefit of the public, such as a way of illustration only, a blood drive, walk or race to raise funds for curing a disease.